

*People*

*Product*

*Price*

*Promotion*

*Perseverance*

*Protocol*

  
**CONTACT**  
F I N A N C I A L

Investor Relations Services



[www.contactfinancial.com](http://www.contactfinancial.com)

# Our Company

*People*

*Product*

Contact Financial takes pride in providing TSX and TSX Venture listed companies with a focused and managed approach to investor relations.

*Price*

Our suite of high impact, proven marketing techniques and services is designed to strengthen the communication between your company, its shareholders and potential new investors.

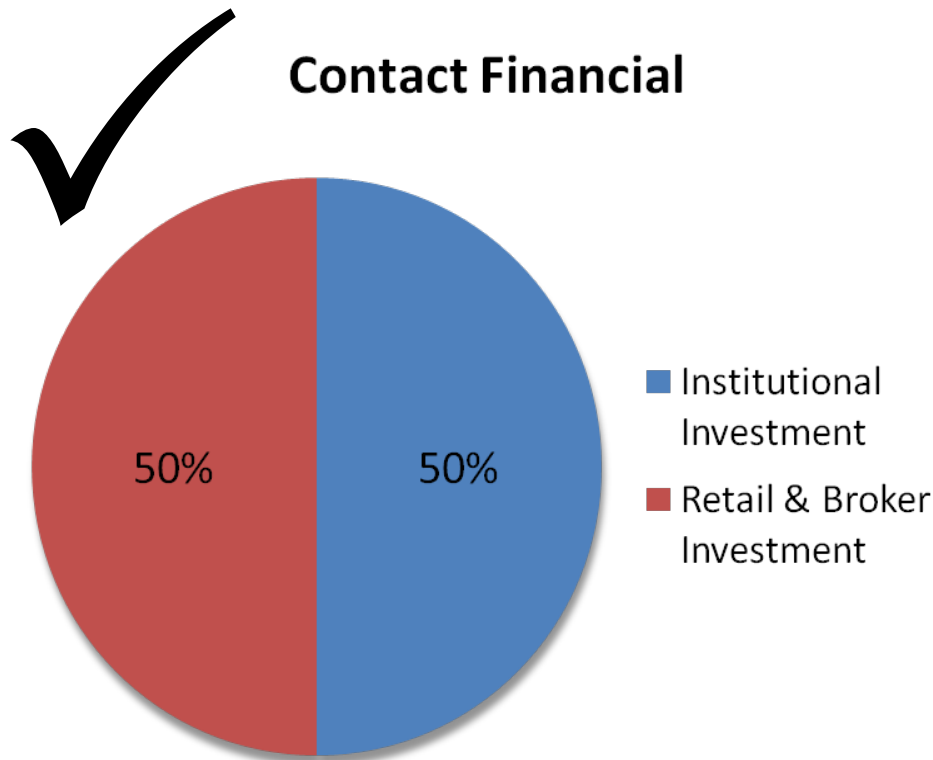
*Promotion*

*Perseverance*

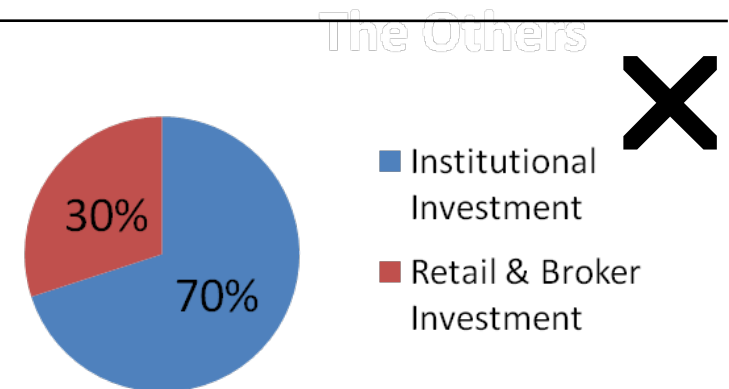
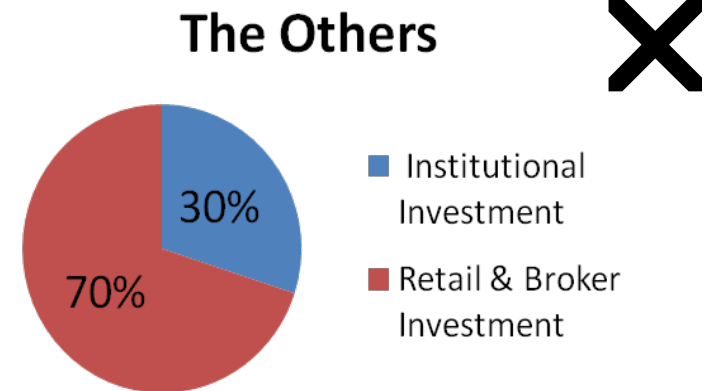
With our program, we believe we provide the right exposure and communications to the Investment Community to meet our goal of creating a market environment where significant increases trading volumes and a tangible increase in shareholder value is possible.

*Protocol*

# Contact's Philosophy



**The Contact Financial Program has proven an effective mix of 50% Retail/Broker and 50% Institutional Investors is the best possible distribution mix for most small to mid cap companies.**



Most others offer forms of Investor Relations with low touch, non-personal, email blast, less effective interaction with the investment community.

# Contact's Goals

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➤ **Retain existing shareholders.**

➤ **Improve retail client and retail/institutional broker awareness and ownership of your company.**

➤ **Enhance company reputation and professional impression through our unparalleled personalized “high touch” service.**

➤ **Tailor an on- going investment strategy that showcases your company. This provides clear, current and timely communication to the financial community allowing maximum investor confidence and transparency.**

➤ **Develop a market environment capable of sustaining improved trading volumes and increased share values**

# Contact's Strategy

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- **Consultation to develop effective marketing materials, investor presentations, web-site and corporate messaging**
  - The first step in properly communicating to your company's target audience which enables new investors to understand your company and its goals.
- **Proactive outreach approach**
  - Positive communications and interactions through outbound calls and meetings of retail and institutional brokers.
- **Efficient and effective management of both new and existing shareholders and brokers**
  - Through our "high touch" personal interaction by dedicated account representatives team on a day to day basis.
- **Extensive market exposure**
  - Large database of approximately 5,000 North American Financial Professionals.
- **Exposure through electronic channels**
  - Newsletter with circulation of active and qualified investors.

# Contact's Clients

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## **Tranzeo Wireless Technologies (TSX: TZT)**

Started: August 1<sup>st</sup>, 2009

Start Price: \$0.38

Recent Price: \$1.69



## **Blue Sky Uranium (TSXV: BSK)**

Started: October 6<sup>th</sup>, 2009

Start Price: \$0.18

Recent Price \$0.85



## **Americas Petrogas (TSXV: BOE)**

Started: November 2008

Start Price: \$0.20

Recent Price: \$0.95



## **Appleton Exploration (TSXV: AEX)**

Started: January 1<sup>st</sup>, 2009

Start Price: \$0.04

Recent Price: \$0.20

# Contact's Team

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## **Kirk Gamley**

### **President, CEO & Director**

Prior to founding Contact Financial, Kirk Gamley spent four years creating and executing investor relations and corporate communications campaigns for various publicly listed companies. Previously, Kirk enjoyed a successful career in sales and marketing that began with Bank of Montreal and continued in a high profile position with Coca-Cola Bottling Company. Kirk is currently Vice President, Corporate Development of the following public companies: Rockgate Capital, Falkirk Resources and Rockridge Capital. A lifelong sports and fitness enthusiast, Kirk brings extraordinary enthusiasm to his roles as Contact Financial's strategic leader and supervisor of investor awareness programs.

## **Keir Reynolds**

### **Vice President**

Keir brings more than eight years of experience in sales and sales management. He has consulted on a range of subjects from corporate brand recognition to employee financial planning and has worked with a tier 1 firm as a licensed advisor. Since 2005, he has specialized in TSX and TSX Venture listed companies. Recent successes include positions as with a leading investor relations firm and Limited Market Dealer, where he was vital in growing shareholder value through effective investor relations tactics and the structuring of corporate finance offerings. During his time at the firm, 15 equity offerings totalling more than \$100M were successfully completed. In 2008, he founded both; the Vultures' Nest Investment Club and the Vulture Alert Newsletter which focus on near-term, high-growth, small-cap Canadian stocks. Most recently, he managed the Corporate Communications for IMA Exploration, Golden Arrow Resources and Blue Sky Uranium.

# Contact's Team

*People*

## **Mas Kobuchi**

### **Account Executive**

Prior to joining Contact Financial in 2006, Mas attended the University of British Columbia where he studied physics and economics. While still a student, Mas held several management positions in the hospitality industry and began his education in the public markets as an investor. Mas followed his passion for the markets and left a successful management/ownership position in the entertainment industry to begin his career in investor relations, corporate development and corporate finance.

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## **Colin Robson**

### **Account Executive**

Colin brings to Contact over 4 years of experience in the public and private mining/exploration sector, specializing in Communications and Corporate Finance. Colin's solid background in Marketing and Advertising as well as his strong relationships within the retail/institutional investment community complements his role as an Account Executive.

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## **Rob Gamley**

### **Account Associate**

Prior to joining Contact Financial, Rob graduated from the University of British Columbia with a B Sc. in Microbiology & Immunology. Following his degree, Rob pursued a successful career in managing restaurants in the hospitality industry. He left his rewarding management position to pursue his true passion for the financial markets. In his eagerness to continue building strong relationships with people, Rob naturally decided to shift his experience and enthusiasm towards a career in investor relations.

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## **Alex Dunse**

### **Account Associate**

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# Contact Financial

#1588 – 609 Granville Street, Vancouver, BC V7Y 1G5

Ph: 604-689-7422 Fax: 604-689-7442

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